

A group of people, including men and women, are shown from the chest up, wearing winter jackets and hats. They are holding a large white banner with the word "CEOS" printed on it in large, bold, blue letters. The background is a solid blue color. The overall scene suggests a group of executives participating in a charity event.

BECOME A CHARITY PARTNER

HOW YOUR CHARITY
CAN BENEFIT FROM
FUNDS RAISED AT
CEO SLEEPOUT EVENTS

CEOSleepout

£2.8 MILLION RAISED FROM 3800 EXECS

OVER 100 CHARITIES
SUPPORTED SINCE 2014

CEO Sleepout is a registered charity that unites business leaders and big hearted individuals to fight homelessness.

We raise funds to distribute to hard-working charities that are changing lives on the front line of hunger and homelessness.

We do this by inviting people to spend a night sleeping out, giving up their warm bed, home comforts and precious time to raise money, awareness and unlock empathy for those that have been locked out of society.

We hold events at stadia and venues the length of the UK, from Northumberland to Portsmouth, with Lord's Cricket Ground, Emirates Old Trafford and many more in between. Be a part of this national movement by partnering with us!

OUR PROMISE

WE WILL

Promote your brand, website and case studies.

Announce our partnership on social media, posting about your work and case studies

Include your logo and a link to your website on our email series to participants in the lead-up to the event

Include at least one case study in emails to participants in the leadup to the event

Invite you to tell our participants about your amazing work on the big night

Donate 75% of all funds (inc gift aid) raised by your recruits to your charity as unrestricted funds.

YOUR COMMITMENT

YOU PLEDGE TO

Help us promote the event to your supporters, stakeholders and audiences

Recruit participants to register via our website or your own channel, and fundraise via our virginmoneygiving.com page

Be there on the night to tell our participants about the work you do

Amplify CEO Sleepout's messaging via social media; reposting, commenting, liking and sharing where possible

LET'S DO THIS

CONTACT

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CEOSleepout